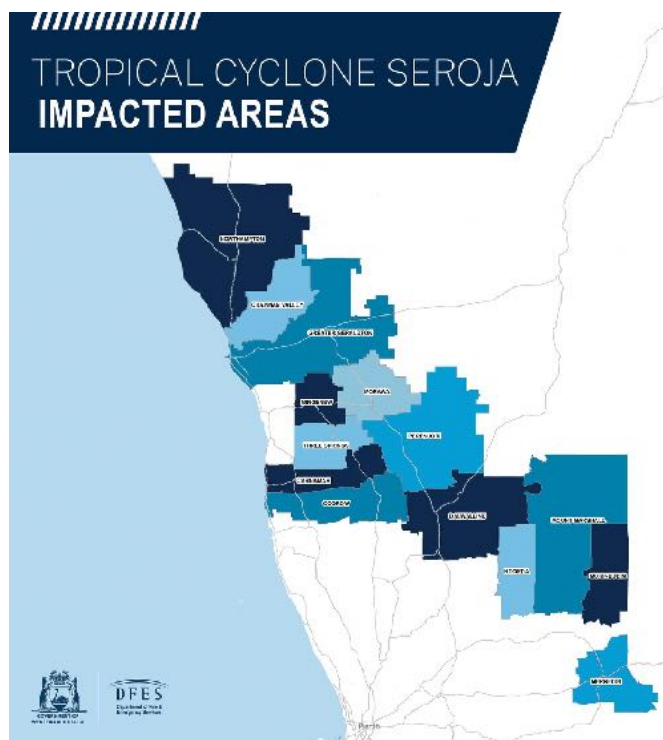
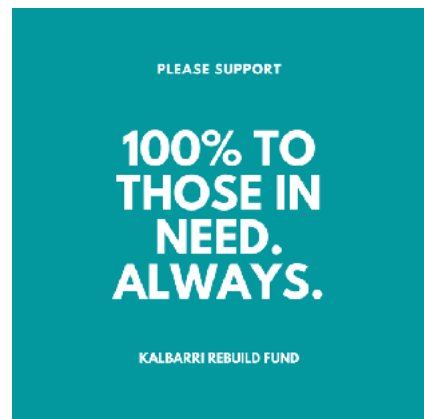


ANNOUNCING THE KALBARRI REBUILD FUND

Updated 29 April 2021

The Kalbarri Rebuild Fund would like to acknowledge the Nanda people as the traditional owners of the land.

Following the devastating Ex-Tropical Cyclone Seroja on Sunday 11 April 2021 that has destroyed our beautiful town of Kalbarri, we have joined together with other like-minded locals and ex-pats to start a community driven fund to assist with the rebuilding of the region for future generations.



We understand that other parts of Western Australia have been impacted by Cyclone Seroja, however we have decided to focus our efforts on a Rebuilding Fund for Kalbarri - as this is our home - a place that we grew up in and a place that will forever hold a special place in our hearts.

The Kalbarri Rebuild Fund was launched on Tuesday 13 April 2021. Our aim is to raise \$100,000 in the first 30 days and to nominate a local committee to be in charge of administering the fund.

Our efforts will not stop after the first 30 days. With the damage bill now estimated to run into the tens of millions, plan to continue to raise funds long after the initial cleanup is over, and after our initial target is reached.

This process could take many years and we are committed to ensuring the process is followed through in an honest, transparent and community centred way.

This is not an emergency relief fund. There are government initiatives for that, and other ways you can assist with the unfolding emergency. This is a fund to help rebuild homes, businesses and also infrastructure that was destroyed by Cyclone Seroja. Priority will be given to those who live in the area and those who have no insurance and no means to pay for their own repairs or rebuilding works.

More information on the local community based beneficiary and the process for locals to access funds will be announced on Monday 3 May.

We have created this fund because there is a long road ahead to rebuilding Kalbarri. 100% of funds raised will be used for this purpose, and there are a few ways you can help us reach our goal.

SUPPORT THE REBUILDING FUND

You can donate now to the rebuilding fund we have established to assist rebuild efforts in the near future.

Donations are currently being accepted in the following ways.

1. You can donate by means of Facebook fundraiser at <https://bit.ly/rebuild-kalbarri>

We ask that you add an extra 2% to your donation to cover the transaction fees that Facebook charge to provide this service. 100% of money paid out by Facebook will be allocated to this fund.

2. You can make a tax deductible donation through our friends at Echo International Aid. This is a Registered Australian Charity who's charter is to help remote and displaced communities all around the world, including Australia. Echo International Aid is staffed entirely by volunteers and administration costs are covered by their volunteers so that 100% of funds raised can be allocated to the projects they support. Echo International Aid will issue a tax deductible receipt for any donations made by means of the dedicated project page at <https://echointernational.org.au/projects/kalbarri-rebuild-fund/>

3. For donations of \$1000 or more, you can also make a direct deposit to Echo International Aid. Please ensure you **include the word KALBARRI** in the description and send an email to give@echointernational.org.au if you would like a receipt for tax purposes. 100% of money donated to Echo International Aid with the description KALBARRI will be given to this fund.

Account name: Echo International Aid Ltd
BSB - 063239
ACC - 10560222

We do not want money if you do not have the means to support this fund. We do not want money from residents of Kalbarri or Northampton Shire, or those immediately affected by the impacts of Cyclone Seroja.

HELP US SPREAD THE WORD

You can also help us simply by sharing this information to your friends and family around Australia and around the world. Please invite them to like our Facebook page <https://www.facebook.com/kabarrirebuildfund/> and to subscribe for email updates at <https://echointernational.org.au/projects/kalbarri-rebuild-fund/>

ABOUT US



MARGI PEET: I operated the Kalbarri CRC (Community Resource Centre) for nearly 18 years. Although I had moved away for work, Kalbarri is still and always will be home to me. I am Eddie Peet's niece, who was a long term resident and has Peet Park on Carlton Cres named after him. We need funding in place so that all Kalbarrians can have access once they start rebuilding. The population of around 1500 people is the core of why Families keep coming back each holiday for generations. Their spirit is astounding, and they have always rallied around each other in times of need. This is our time to rally around Kalbarri.



FRED PORTER: My name is Fred Porter and I was born in Northampton in 1975. I am the son of Bob and Dawn Porter of Riverside Farmers in Ajana and I spent every summer at our holiday house in Kalbarri as a child, along with my sisters Aasta, Fleur and Gemma, and our first cousin Jenny. My great grandfather was also named Fred (Frederick) Porter and he was mayor of Northampton in his time. The main street in Kalbarri "Porter Street" is named after him.



PETA CROGAN: I'm Peta Crogan, a Kalbarri local since 2014, but have been visiting here all my life. We bought our property here in 2004. My family call Kalbarri home and it is a healing place for us all. My husband, Phil, is the local builder (Simple Life Nominees) and a member of Kalbarri Volunteer Marine Rescue. Kalbarri Locals have been working tirelessly since the red alert was lifted and the devastation to the town was evident. Our town is built on the efforts of volunteers and the community. Many residents were not in a position to insure their homes and find themselves devastated and frightened.

We want to make sure our community in Kalbarri and others in the path of cyclone Seroja are looked after, quickly and properly.



GRACE CROGAN: Hi, I'm Grace. My family has all been based in Kalbarri since 2014, but have been visiting the town for as long as I can remember. Even though we're back and forth from Perth a lot for Uni and work, Kalbarri is still our family home. Having grown up with this town, it's devastating to see how it has suffered. The people and families in Kalbarri are strong, but it doesn't mean they can fix it all by themselves. New news reports are saying insurance claims have tallied to be more than \$25 million and rising, and that the town might take years to rebuild. We want to make sure that the people in

town are being loved and looked after, so that everyone can get back on their feet as quickly as possible.

PHOTOS

To download hi-res photos taken on the ground in Kalbarri please head to <https://www.dropbox.com/sh/iu734jl9ebsqkfj/AADkoXyXEBY-dBENc2RBql4Xa?dl=0>

echointernational.org.au